

GEETIKA WAHI

Deputy Associate Director

Holding nearly two decades of corporate experience in Client Engagement and Brand Management, Geetika Wahi has proved to be a strategic Business Development leader. In her endeavours to take the business to newer heights, she has dedicated herself in building high performance team to attain organisational goals through her remarkable entrepreneurial skills.

An integral part of team Netrika, Geetika has brought in rich experience in developing client relations while leading Business Development. She encompasses an unbounded and liberating mindset to understand deeply the needs of her clients and providing them with the best of the solutions.

A graduate in Commerce and an MBA from a renowned university, Geetika has undertaken several prominent projects like WHO ORS, Goli Ke Hamjoli under USAID, etc. Prior joining Netrika Consulting India Pvt Ltd, she's served in Moser Baer, ABT Associates (a USAID funded organisation) and Securitas India.

Not only has she dedicated herself to her work but has also kept her firm belief in seizing the day. She is a big-time industrious person and loves riding bike in her leisure time.